

Su Mo Tu We Th Fr Sa

No:

Date: 6 / - / 20

- Reimagine journal (aesthetic, audience)
- Revise logo (→ everything else)

Journal of Extension (JOE)

- ↳ maintained by Ohio Univ. (→ Dig. Commons)
- ↳ Website + logo created by same person
- + looks like shipping logo, NOT academic
- ↳ Aesthetic of journal *
- + built around logo

- Academic Journal (Nat. Sciences, Agriculture)

- + Extension Publishing: part of Univ. but separate entity (w/ offices in every county across state)
- + outreach
- + Publishing: ① reports (by extension)
- ② journal (serious academic)

- How are other journals of record presented?

- ↳ Review of English Studies (RES)
- + font

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