## CURRENT EXPERIENCE

Content interacts with

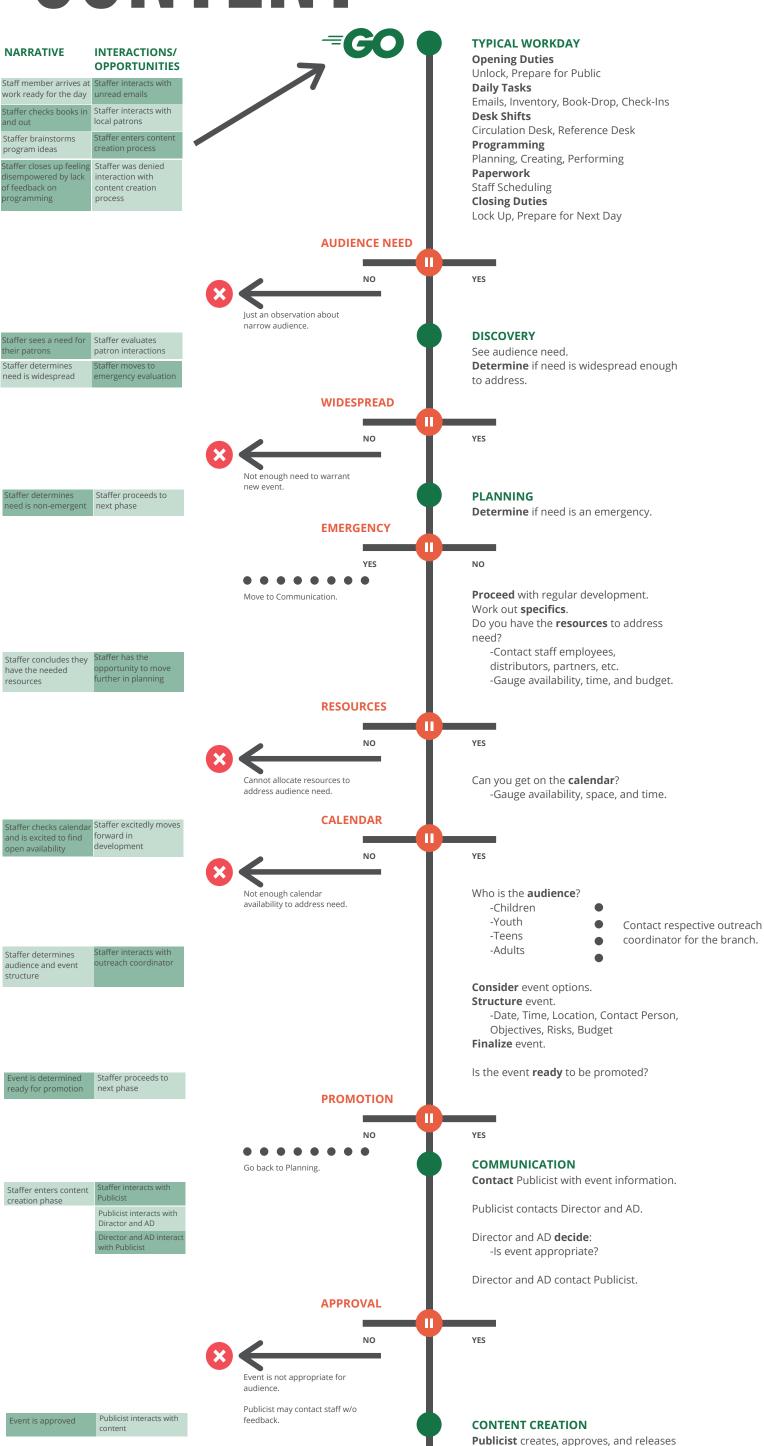
Publicist creates

content alone

## PCLS CONTENT

This **experience map** details the current content development process.

Provided by: Strategy Hackers



content materials.

**CONTENT SHARING** 

Materials and information are released to staff and audience **simultaneously**.